

New Experiences from America's Film & Media Frontier



SF360 is a citywide program of events designed to showcase the extraordinary vitality and variety of the Bay Area film and media scene. The year-round portfolio of SF360 events transforms the cultural landscape of the city with an ever-evolving spectrum of initiatives devoted to exploring new work, new platforms and new audiences.

SF360.ORG

The Film Society's online magazine is devoted to daily news coverage of the local film community and social networking support for those who make it flourish. Copublished with indieWire, SF360.org covers everything from film industry legends and visionary new filmmakers to area festivals, cutting-edge digital media, top shelf-production houses and dynamic arts groups, with features, news briefs, columns, editorials, photo galleries, daily listings and a comprehensive calendar of events chronicling the news. A robust set of social networking features connects more than 12,000 writers, arts organizations and filmmakers, and enables them to organize groups and work collaboratively.

SF360 San Francisco Movie Night

SF360's San Francisco Movie Night is the largest citywide film screening in the country. In partnership with Film Movement, the event invites Bay Area friends and neighbors to gather for house party screenings of a specially selected film on a single designated evening. Hosts are provided with discussion guides, party ideas and menu suggestions by local chefs, and residents throughout the Bay Area participate in a Webcast discussion of the film following the screening.

SF360 Movie Scene

Launched in February of 2007, **Movie Scene** is a monthly series on Comcast Channel 11, featuring SFFS Program Associate Rod Armstrong and **S.F. Bay Guardian's** Cheryl Eddy discussing what's new in Bay Area film and interviewing local programmers and filmmakers. **Movie Scene** is the only show devoted to the Bay Area's independent film scene.

SF360 Live

SF360 Live hosts a roving salon of panels, discussions, book signings and special presentations. At the 50th International, SF360 presented panels on filmmaking strategies to address environmental issues and inspire audiences to action and on the Internet's potential as a platform for global distribution of meaningful independent and international films. More recently, Julie Delpy discussed her film **2 Days in Paris** at San Francisco's Apple Store.

SF360 Film+Club

This quarterly series brings the magic of the movies to a San Francisco night club, Mezzanine, creating a new social screening experience for audiences. Past events have featured the new filmed version of **Macbeth** and Doug Pray's thrilling documentary **Infamy** about graffiti art and culture. Often the series includes post-screening fun.

"The development of new technologies is changing the face of moviemaking. We have the opportunity to help chart its future by making the city a magnet for new creative talent and innovation. It's part of our ongoing strategy to make the city's movie industry an economic force once again."

– S.F. Mayor Gavin Newsom

"San Francisco is a frontier full of intelligence, energy and a desire to create new things. The Film Society's SF360 initiatives are intensely collaborative explorations that attempt to bottle that lightning!"

– Graham Leggat
Executive Director, SFFS

"All the great film and media projects in the Bay Area in many ways make San Francisco the West coast capital of various international, independent and digital film movements!"

– Brian Clark
Cofounder, indieWIRE
